

PRESS RELEASE

Paris, 21 October 2024

SONIA FENDLER APPOINTED DEPUTY MANAGING DIRECTOR OF HARVEST FRANCE AND JOINS THE HARVEST EXECUTIVE COMMITTEE

Harvest announces the arrival of Sonia Fendler on 21 October 2024, succeeding Jean-Philippe Robin, as Deputy Managing Director of Harvest France. In this capacity, she will join the Harvest Executive Committee.

After more than 30 years of dedicated service, Jean-Philippe Robin, Sales Director, has decided to step down. A specialist in wealth management, he is known and recognised for his expertise, his commitment and his close relationship with both customers and the Harvest teams. The Harvest teams would like to thank him warmly for his significant contribution to the Group's growth and development.

Sonia Fendler, whose expertise is also well known and recognised in the profession, brings with her the know-how, experience and strategic vision that are essential if we are to continue to support our customers in the wealth management and finance sectors, while contributing to the Group's development.

Sonia Fendler is a graduate of the Ecole des Mines in Nancy and began her career as a consultant with Andersen Consulting. She then spent 25 years contributing to the development of Generali, where she was a member of Comex in charge of savings for France and Luxembourg. Under her management, Generali Patrimoine became the leader in savings via the wealth management and internet networks. Attracted by the entrepreneurial adventure, Sonia Fendler founded Altixia Reim, a property management company for the mass market, which had more than €450 million in assets under management by the end of 2023.

"Harvest owes a great deal to the excellent professional Jean-Philippe Robin, and I would like to thank him warmly for his essential contribution to what we are today and, more personally, for the warm welcome he gave me on my arrival in 2020. Welcoming Sonia Fendler to our executive committee is a major boost to our knowledge of our wealth management ecosystem, as well as being a great joy for the whole company," says Virginie Fauvel, CEO of Harvest.

"I'd like to express my deep gratitude to our customers, who have taught me so much, and to my team, with whom I've had the privilege of working all these years. It is with great pride and satisfaction that I hand over the commercial management of Harvest France to Sonia Fendler, who I am sure will take the company to new heights", says Jean-Philippe Robin.

"I'm thrilled to be joining Harvest, which embodies the convergence of my passions - tech, digital and artificial intelligence - at the service of wealth and finance professionals, with an entrepreneurial and deeply human spirit," says Sonia Fendler, Deputy Managing Director of Harvest France.

About Harvest

Harvest is a TechForFin leader in France in software dedicated to the wealth and finance professions. The group has been supporting all professionals with solutions covering the entire wealth and financial value chain for 35 years. The group designs digital solutions and provides the information needed to make informed decisions about wealth management and finance. As a data specialist, it enables the automated construction of efficient, tailor-made portfolios. With more than 4,600 corporate clients, the group offers a range of software and services that are highly sought after by professionals wishing to develop high value-added advice.

For more information, please visit <https://www.harvest.eu/>.

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